

Contest Rules

Great Plains Media (WIBL-FM 107.7 & 92.1 The Bull) will conduct the Merle Norman Gift Certificate Giveaway Contest (the "Contest") for the chance to win a \$25 gift certificate to Merle Norman Cosmetics. ("The Prize")

WHO CAN ENTER

- 1.) Contest is open to those persons 16 and older, and who are legal US citizens and reside in the state of Illinois.
- 2.) Employees of Great Plains Media/107.7 and 92.1 The Bull/ Cities 92.9/ The New Magic 99.5 and its parents, subsidiaries, contest sponsors, affiliated companies, advertising and promotion agencies, any other McLean and Livingston area radio stations and the immediate family and other household members (i.e., spouses, parents, grandparents, children, grandchildren, roommates, housemates, significant others, partners, and siblings) of each of the above are NOT eligible to enter and/or to win the Contest.

HOW TO ENTER / WIN

- 3.) No purchase necessary to enter or win the Contest. All federal, state and local laws and restrictions apply.
- 4.) To become qualified go to 1077TheBull.com and click "Win a \$25 Merle Norman Gift Card" under the "CONTESTS" tab. Fill out the form provided.
- 5.) Only one entry is needed and accepted.
- 6.) One winner will be selected each week through a TBD date. Winners will be notified by phone.

PRIZES

- 7.) Odds of winning depend on total number of eligible qualifying entries.
- 8.) The prize includes one \$25.00 gift certificate to Merle Norman Cosmetics located at 120 Krispy Kreme Drive, Bloomington, IL.
- 9.) The prize value is \$25.00.
- 10.) The Prize Winners must present a valid Illinois state issued picture ID in order to claim and receive their Prize.
- 11.) The Prize Winners are responsible for paying all applicable local, county, state and federal taxes on such Prize. The Winner must claim The Prize within 30 days of being awarded. In the event that The Prize Winner fails to claim The Prize within such 30-day period, such Winner shall forfeit The Prize and no other Winner will be chosen.

OTHER RULES

- 12.) 107.7 & 92.1 The Bull shall not be responsible for misdialled or misdirected phone calls. Stations are not responsible for any technical difficulties experienced due to overload, busy signals, loss of phone service, electronic problems or any other factor that may prevent an individual from completing a phone call or for any technical malfunction related to any telephone connection, servers, routers, internet access, website access or any other technical problem that may impact entry, participation or prize claim.
- 13.) By participating in The Contest, each Contestant consents to 107.7 & 92.1 The Bull its affiliates, employees, agents and all other related sponsors using for advertising and/or other promotional purposes, without additional compensation. Each Contestant's image, voice and/or biographical information on radio or TV broadcasts, newspaper advertisements and/or any other medium in connection with such Contestant's participation in The Contest.

14.) 107.7 & 92.1 The Bull accepts no responsibility of liability in connection with any injuries, losses or damages of any kind caused by or resulting from the acceptance, possession and/or use of a Prize. In addition, the Winner will be required to sign a release form to collect their Prize. Failure or refusal to sign such release form will result in forfeiture of such Prize.

15.) 107.7 & 92.1 The Bull reserves the right to: (a) terminate or declare The Contest null and void and rescind one or more of the Prizes, if in its sole judgment, the rules or the integrity of the Contest have been violated or compromised in any way, intentionally or unintentionally by any person whether or not a participant in the Contest; (b) alter or amend these Contest rules at any time; and (c) stop or conclude the Contest at any time without prior notice.

16.) 107.7 & 92.1 The Bull management shall be the sole arbiters in all matters relating to the Contest and the interpretation of these Contest rules. The decisions of Magic 99.5 shall be final. Entry into the Contest constitutes agreement by contestants to abide by these rules. Station reserves the right to disqualify or remove any entry at their sole discretion. If a Winner is found in violation of these rules or is otherwise disqualified by Magic 99.5 in its sole judgment, then he/she may be required by 107.7 & 92.1 The Bull 5 to forfeit his/her Prize.

17.) All Prizes awarded through 107.7 & 92.1 The Bull are non-transferable, nor may a prize be substituted at the request of the contest winner, nor may a prize be substituted for cash. 107.7 & 92.1 The Bull reserves the right to substitute a prize of equal or greater value in the event, the specified prize becomes unavailable.

18.) If a Prize is forfeited under these rules, then it will remain the property of 107.7 & 92.1 The Bull and a new winner of such Prize will not be selected.

19.) In the event of any dispute pertaining to this contest, the decision of the 107.7 & 92.1 The Bull management is final.

20.) A complete copy of the rules are available at the 107.7 & 92.1 The Bull studio, 108 Boeykens PL, Normal, IL 61761, during normal business hours of 8:00 a.m. to 5:00 p.m., Monday through Friday (excluding holidays). Any person may request a copy of these rules by sending a self-addressed envelope to Great Plains Media at above address, attn: Bull Merle Norman Gift Certificate Giveaway Contest Rules.

21.) The names of the winner will be available by sending a self-addressed stamped envelope to the Great Plains Media above address, attn: Bull Merle Norman Gift Certificate Giveaway Contest Winner List.